

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of:)	
)	
Theodore J. BOWERS <i>et al.</i>)	Group Art Unit: 2137
)	
Application Number: 09/902,612)	Examiner: Kevin R. SCHUBERT
)	
Filed: July 12, 2001)	Confirmation No.: 1294
For:		
SYSTEM AND METHOD FOR PROVIDING DISCRIMINATED CONTENT TO NETWORK USERS		

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT / RESPONSE

Sir:

In response to the Non-Final Office Action dated March 2, 2007, Applicants respectfully request favorable reconsideration of the above-identified patent application in view of the following remarks, which are believed to place the above-identified patent application in condition for allowance.

- **Amendments to the Claims** begin on page 2.
- **Remarks** begin on page 7.